Arts, A/V Technology, and Communications
Graphic Design and Multimedia Arts

WILDCAT WORKFORCE
INSPIRE • ENGAGE • PREPARE

GRAPHIC DESIGN and MULTIMEDIA ARTS COURSE PATHWAY

EXPLORATION — Principles of Arts, A/V Technology & Communications

INVESTIGATION — Graphic Design & Illustration I

PREPARATION — Graphic Design & Illustration II
Commercial Photography (optional)

APPLICATION — Practicum in Graphic Design & Illustration
Career Preparation I (optional)

EXPANDED LEARNING OPPORTUNITIES

Career & Technical Student Organization

SkillsUSA

Work-based Learning

Multimedia or animation studio

The Graphic Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media for use in computer games, movies, music, and commercials.

INDUSTRY BASED CERTIFICATION OPPORTUNITIES

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

DUAL CREDIT OPPORTUNITIES

Graphic Design & Illustration II

Practicum in Graphic Design & Illustration

Discuss additional dual credit opportunities with your counselor

POSTSECONDARY OPPORTUNITIES

ASSOCIATE'S DEGREE
♦ Animation, Interactive Technology, Video Graphics and Special Effects
♦ Graphic Design
♦ Game and Interactive Media Design

BACHELOR'S DEGREE
♦ Animation, Interactive Technology, Video Graphics and Special Effects
♦ Graphic Design
♦ Game and Interactive Media Design

MASTER'S, DOCTORAL, & PROFESSIONAL DEGREES
♦ Animation, Interactive Technology, Video Graphics and Special Effects
♦ Graphic Design
♦ Intermedia/Multimedia

CONNECTED OCCUPATIONS

Occupation	Median Wage	Annual Openings	% Growth
Graphic Designers	$44,824	1,433	15%
Multimedia Arts and Animators	$67,392	186	21%

Successful completion of the Graphic Design and Multimedia Arts program of study fulfills the requirements of a Business and Industry endorsement.

Temple ISD Course Details

COURSE NAME	PREREQUISITES	GRADES	TISD COURSE CODE	SERVICE ID and COURSE CREDIT
Principles of Arts, A/V Technology & Communications	None	9-12	V13075[+]	13008200 (1 credit)
Graphic Design & Illustration I	Principles of Arts, A/V Technology & Communications	10-12	V13088[+]	13008800 (1 credit)
Graphic Design & Illustration II	Graphic Design & Illustration I	11-12	V13089[+]	13008900 (1 credit)
Commercial Photography (required if not taking Practicum)	None	11-12	V13091[+]	13009100 (1 credit)
Practicum in Graphic Design*	Graphic Design & Illustration II	12	V13090	13009000 (2 credits)
Career Preparation I	Graphic Design & Illustration II	12	V12410	12701300 (2 credits)
Extended Career Preparation I	Graphic Design & Illustration II	12	V12713	12701305 (3 credits)

*Travel and costs are associated with this course   [+]Minimum requirements to meet CTE Completer status