Arts, A/V Technology, & Communications

Design & Multimedia Arts

WILDCAT WORKFORCE
INSPIRE • ENGAGE • PREPARE

DESIGN & MULTIMEDIA ARTS COURSE SEQUENCE

EXPLORATION
Principles of Arts, A/V Technology & Communications

INVESTIGATION
Graphic Design & Illustration I

PREPARATION
Graphic Design & Illustration II
Commercial Photography (optional)

APPLICATION
Practicum in GD&I
Career Preparation I (optional)

Certification Opportunity

Photoshop
Illustrator
InDesign

INDUSTRY CERTIFICATION & HIGHER EDUCATION

Certificate/ Licenses	Associate's Degree	Bachelor's Degree	Master's/ Doctoral Degree
Certified Digital Designer	Animation, Interactive Technology, Video Graphics and Special Effects		
WOW Certified Web Designer Apprentice	Graphic Design		
Adobe Suite Certifications	Game & Interactive Media Design		Intermedia/ Multimedia

CAREER OUTLOOK

Occupation	Median Wage	Project Openings	Projected Growth
Graphic Designer	$44,824	1,433	15%
Multimedia Artist & Animator	$67,392	186	21%

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TISD COURSE INFORMATION

COURSE NAME	PREREQUISITES	GRADES	TISD COURSE CODE	SERVICE ID and COURSE CREDIT
Principles of Arts, A/V Technology & Communications	None	9-12	V13075	13008200 (1 credit)
Graphic Design & Illustration I	Principles of Arts, A/V Technology & Communications	10-12	V13088	13008800 (1 credit)
Graphic Design & Illustration II	Graphic Design & Illustration I	11-12	V13089	13008900 (1 credit)
Commercial Photography	None	11-12	V13091	13009100 (1 credit)
Practicum in Graphic Design*	Graphic Design & Illustration II	12	V13090	13009000 (2 credits)
Career Preparation I	Graphic Design & Illustration II	12	V12410	12701300 (2 credits)
Extended Career Preparation I	Graphic Design & Illustration II	12	V12713	12701305 (3 credits)
*Travel and costs are associated with this course				

The Design & Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating specific effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

WORK BASED LEARNING AND CAREER EXPLORATION/EXTENDED LEARNING

CAREER EXPLORATION	WORK BASED LEARNING
SkillsUSA	Internship

Successful completion of the Design & Multimedia Arts program of study will fulfill requirements of the Business & Industry endorsement.
—July 2020

Temple Independent School District prohibits discrimination, including harassment, against any student on the basis of race, color, religion, gender, national origin, disability, or any other basis prohibited by law. The District prohibits dating violence, as determined by this policy. Retaliation against anyone involved in the process set out in this policy is a violation of District policy.

Updated September 2022